



# Agency Based and Latest Digital Marketing Course

**Learn | Growth | Earn**



- Delhi NCR No. 1 Digital Marketing Institute
- Top Ranking In Google Search and Map
- 9000+ Trained & 1000+ Batch Completed

# Manish Kr Singh

---



## Founder and Digital Marketing Trainer at ITTCD

- 12+ years of experience as a Trainer in the Digital Marketing field with a strong focus on SEO, SMO, Social Media Marketing, Google Ads, Inbound Marketing & more major topics.
- I worked for 5 Years in an MNC Company In Digital marketing.
- **9000+** Trained, **1000+** Batched Completed

 <https://www.linkedin.com/in/mrmanishkrsingh/>

 <https://www.facebook.com/TheManishKrSingh/>

 <https://www.instagram.com/ultimatemanish/>

# About ITTCD

**ITTCD** is the top digital marketing institute in Delhi that provides online and offline digital marketing training programs, including SEO courses, PPC courses, SMM courses, and more, since 2013. Here, we help you to enhance your skills, which will lead you to various opportunities and a successful career path.

**Mr. Manish Kumar Singh** is the founder and director of the ITTCD Institute. He established the institute in **2013** in Laxmi Nagar, Delhi.

Now ITTCD is the **top-ranking institute** on Google for digital marketing.





# Who Can Join ITTCD?

- **Students**
- **Entrepreneurs & Business Owners**
- **Freelancers & Job Seekers**
- **Freelancers and Consultants**
- **Creative Professionals**
- **Web Developers and IT Professionals**
- **Stay-at-Home Parents**
- **Customer Service Representatives**
- **Social Media Enthusiasts**
- **Housewives**
- **Career Changers**

## **Benefits For Students:**

- 1. Reliable, certified trainers with years of experience in their fields.**
- 2. Agency-style training, case studies, and freelance projects.**
- 3. During the class, create your website and use it to practice all you have learned.**
- 4. Get certification from Google, Bing, and Hubspot Certified.**
- 5. The majority of advanced course material emphasizes hands-on instruction.**

## **Benefits For Job Seekers & Freelancers:**

- 1. 100% internship at our institute and agency.**
- 2. Possibility of employment with firms such as Zomato, Paytm, etc., and availability of placement support.**
- 3. Use our freelance training to generate passive revenue while enrolled in the course.**
- 4. Get certifications from over 15 international certifications, including Google Certified.**

## **Benefits For Entrepreneurs & Business Owners:**

- 1. The majority of advanced content for courses has a focus on hands-on learning and online business development.**
- 2. Campaign exposure and real money spent during the study**
- 3. One-on-one coaching for your startup or business idea from the owners.**
- 4. Business setup and growth hacking**

## **Benefits For Housewives:**

- 1. Making Money Online at Home**
- 2. Affiliate Marketing Work from Home**
- 3. Freelancing work**
- 4. Social Media Projects Work**
- 5. Content Writing and Marketing with AI**
- 6. Blogging and YouTube Promotion**
- 7. Get Part Time Job**

● **Online  
Batch**

● **Offline  
Batch**

## Popular Courses

### Diploma in Digital Marketing

- Duration: 3-4 Months
- Certificates: 10+
- 100% Placement Guarantee
- Amazon Mastering
- Unlimited Doubts
- Free Website Domain and Hosting
- Live Project & Case Study
- Tools Access
- 100% Practical Class
- Internship Job Available
- 45+ Latest Modules
- Min. 10th Pass

Fees: **Rs.25,000/-**

### Master in Digital Marketing

- Duration: 6 Months
- Certificates: 15+
- Placement Guarantee
- Amazon Mastering
- Unlimited Classes
- Free Website Domain and Hosting
- Live Project & Case Study
- Paid Tools Access
- 100% Practical Class
- Internship Job Assured
- 61+ Latest Modules
- Min 10th Pass
- Business Setup and Growth

Fees: **Rs.45,000/-**

**Syllabus**

# Diploma in Digital Marketing

1. Digital Marketing Overview
2. Audience Targeting
3. Online platform for promotion
4. Future and FAQ of Digital Marketing
5. Website structure and development
6. Graphic Designing
7. Video Editing
8. Blog Creation
9. Domain and Web Hosting
10. HTML Tags
11. WordPress Designing
12. Search Engine Optimization(SEO)
13. Keyword Research
14. Google Algorithm
15. On-Page SEO
16. Off-Page SEO
17. Technical SEO
18. Local SEO
19. SEO Tools
20. Google Search Console
21. Google Analytics
22. Content Marketing with AI Tools
23. Bing Places
24. Bing Web Master
25. Instagram Marketing
26. Facebook Marketing
27. Twitter Marketing
28. YouTube Marketing
29. LinkedIn Marketing
30. Snapchat Marketing
31. Quora Marketing
32. PPC with Google Ads(SEM)
33. Campaign creation
34. Search ads
35. Display ads
36. Video ads
37. App advertising
38. Quality Score and Conversion
39. Dynamic Remarketing Ads
40. Google AdSense
41. Amazon Seller
42. Affiliate Marketing
43. Drop Shipping and Drop Service
44. Blogging
45. Google Map and Bing Map

**Bonus Point:**

**Business Planning**  
**Personality Development Program**  
**Freelancing**

# Syllabus **Master in** **Digital Marketing**

1. Digital Marketing Overview
2. Audience Targeting
3. Online platform for promotion
4. Future and FAQ of Digital Marketing
5. Website structure and development
6. Graphic Designing
7. Video Editing
8. Blog Creation
9. Domain and Web Hosting
10. HTML Tags
11. WordPress Designing
12. Canva
13. Search Engine Optimization(SEO)
14. Introduction of SEO
15. Keyword Research
16. Google Algorithm
17. On-Page SEO
18. Off-Page SEO
19. Technical SEO
20. Local SEO
21. SEO Tools
22. Google Search Console
23. Google Analytics
24. Content Marketing with AI Tools
25. Bing Places
26. Bing Web Master
27. Instagram Marketing
28. Facebook Marketing
29. Twitter Marketing
30. YouTube Marketing
31. LinkedIn Marketing
32. Snapchat Marketing
33. True Caller Marketing
34. Quora Marketing
35. PPC with Google Ads(SEM)
36. Campaign creation
37. Search ads
38. Display ads
39. Video ads
40. App ads
41. Quality Score and Conversion
42. Dynamic Remarketing Ads
43. Google AdSense
44. Google Map and Bing Map Creation
45. Google Web Stories
46. Amazon Seller
47. Google trends
48. Drop Shipping and Service
49. Bing ads and Web Master
50. Leads and Traffic Generation
51. Blogging and Monetization
52. YouTube Marketing and Earning
53. Marketing Strategy
54. Inbound Marketing
55. Tracking conversion
56. E-mail Marketing
57. Affiliate Marketing
58. E-commerce Marketing
59. Influencer Marketing
60. SMS and Email Marketing
61. Infographic Designs

## **BONUS POINT:**

Personality Development Program  
Business Setup and Growth  
Google Tag Manager  
Online Earning Secrets  
Freelancing

**“Mastering in Two Any Courses”**

# Certifications

## 15+ Certificates



**Congratulations!**

**Henry Farma**



Completed

**Google Ads Search  
Certification**



# PLACEMENT COMPANIES



# Our Trainers



**Mr. Manish**

**Sr. Digital Marketing  
Expert**



**Mrs. Priyanka**

**WordPress, Freelancing &  
SEO Expert**

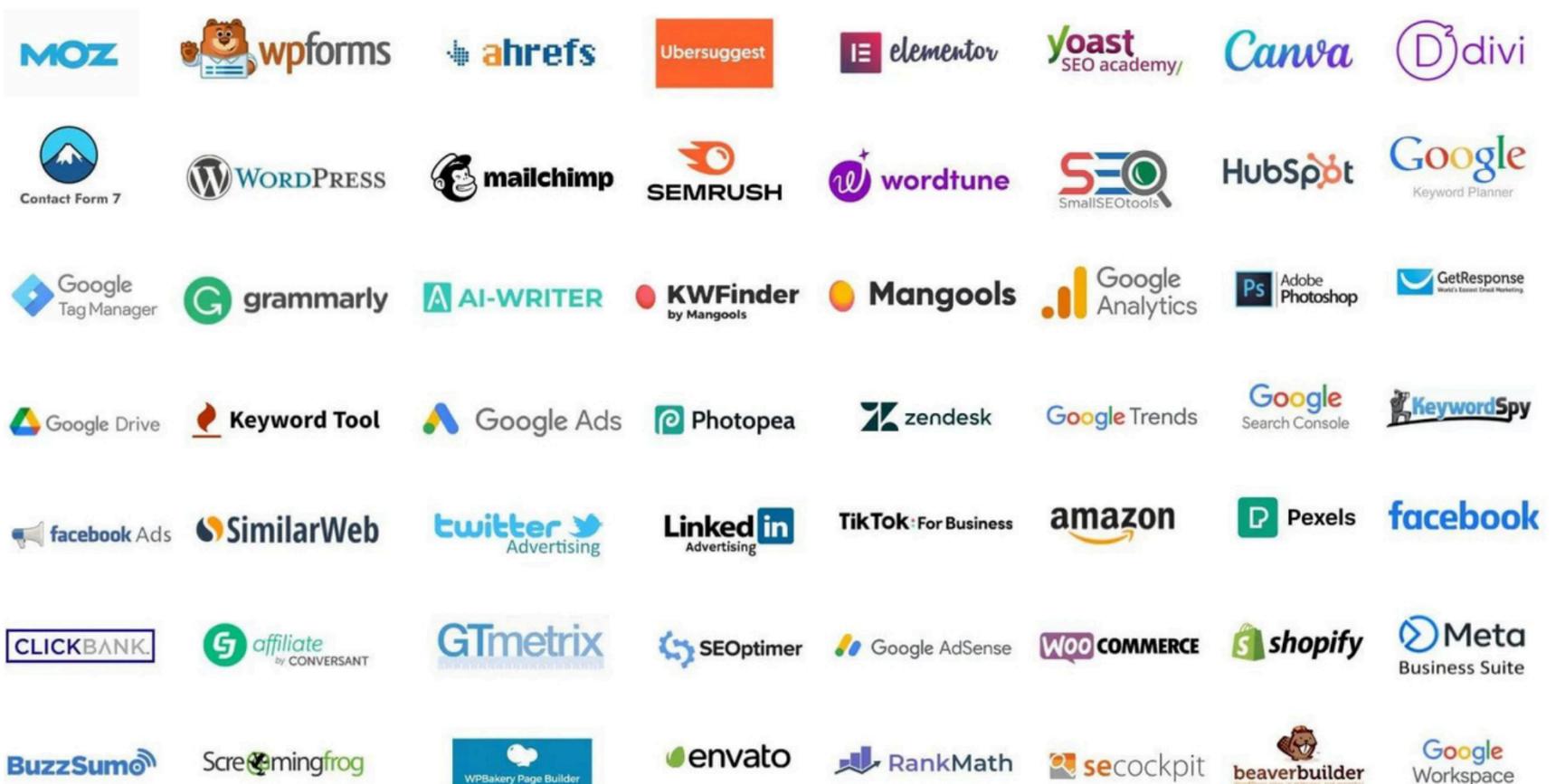


**Ms. Barkha**

**Content Marketing and  
Social Media Expert**

# Tools You Will Learn

- Google Mobile Friendly Tool
- Google Keywords Planner tool
- Page Speed Insight
- Plagiarism checker
- GA4
- Semrush
- Google Trends
- Similarweb
- Woorank
- Rank Math SEO
- Bing Webmaster tool
- Google Search Console
- More than **100** Tools



# Jobs After Course

Students can choose job in the following jobs: (WFH or WFO)

- \*WordPress Designer
- \*SEO Executive
- \*SEO Expert/Manager
- \*SMO Executive
- \*Social Media Manager
- \*PPC Executive
- \*Digital Marketing Executive
- \*Digital Marketing Manager
- \*Affiliate Marketing Manager and more jobs



# Recent Placed Students

We provide work from office job and Work from home jobs to the students. Company can be Delhi NCR Based.



# What Students Say?



**Saurav Sharma**  
4 reviews · 3 photos



★★★★★ 6 months ago

Manish Sir is a top-notch digital marketing teacher and mentor! His enthusiasm for the subject is contagious, and he has a knack for breaking down complex topics into bite-sized pieces that are easy to understand. He always took the time to ... [More](#)



**Vanshika Jaswal**  
1 review · 1 photo



★★★★★ 2 weeks ago **NEW**

After searching many digital marketing institute I found ITTCD institute at laxmi nagar . I had just completed my course from this institute and my experience was very best and staff is very helpful and they will give you lifetime support and also provide internship and placement.



**Narender**  
8 reviews · 1 photo



★★★★★ 5 months ago

This is the best institute for digital marketing course in Delhi Laxmi nagar affordable fee with best opportunity Manish kumar sir very nice teacher & his way of teaching also good.??



**Sindhu Gopi**  
1 review · 1 photo



★★★★★ 2 months ago

Had interesting sessions throughout the course. Was very useful for beginners, entrepreneur and for job seekers. Our sir Manish ji is anytime available for any queries..... Thank u so much sir and also, should thank ma'am Barkha for guiding ... [More](#)



# Batch Mode

Regular Batch	Online Batch	Weekend Batch
MWF Batch	MWF Batch	Saturday Only
TTS Batch	TTS Batch	Saturday or Sunday
2 Hours Duration	1.5 Hours Duration	3 Hours Duration



**Note: One to One Training Also Available**

# Contact Us

**VISIT:** Office No 205, 2nd Floor, Balaji Business Complex, Near Laxmi Nagar Metro Station Gate no 1, Laxmi Nagar, Delhi - 110092



**9971050903**



**<https://www.ittrainingcoursedelhi.in>**



**Laxmi Nagar, Delhi**

# Counselor Note:

# Short - Term Courses



## Job Oriented Short Term Courses

Utilize your short term time with great course you love.

[Book Now](#)



SEO Course	PPC Course	SMM Course
One Month Course Duration	One Month Course Duration	One Month Course Duration
Basic to Advanced Course	Basic to Advanced Course	Basic to Advanced Course
100% Practical Classes	100% Practical Classes	100% Practical Classes
Get Certificate	Get Certificate	Get Certificate
Fees: Rs. 8,000/-	Fees: Rs. 8,000/-	Fees: Rs. 8,000/-